

# ARAVALI *Outreach*



ARAVALI INSTITUTE OF MANAGEMENT  
(An institution of Marwar Education Foundation)



**Quarterly e-Newsletter**

Issue-I, December 2008

# FROM THE DIRECTOR'S DESK



I am indeed very pleased that our students have taken the initiative to bring out a newsletter aptly christened “Aravali Outreach”.

The Institute has indeed come a long way since its very humble beginnings in August 2000, when on the first day we had just five students who reposed confidence and trust in the ability of the Institute to develop capability in them for the betterment of their career and life. Today we have around 230 students from all over India. When the very idea of the Institute was being conceptualised nine years back, we were clear that we have to be “different”. We sincerely believe that one of the ways to be different is by starting and continuing a number of unique traditions, which slowly and progressively become an integral part of the Institute’s culture.

One of the first aspects decided about the Institute’s culture was that it would have a set of core values, just like all the top organisations globally have. The core values are not only the fulcrum of an organisation’s functioning but these are also the conditions for the continuance of its members. We were very clear that we are in the education of business and not in the business of education. Therefore, we have been shaping and running the Institute as a noble cause and not as a commercial business proposition. This premise arose from our firm belief that education, by definition, was based on ethics. Thus “ethics” naturally became our first and most important core value. Other core values which got associated with it have been merit, equality, integrity, quality and societal service.

Introspecting in the retrospect, we today have an immense sense of satisfaction that we have not compromised on the core values even a bit during the last over eight years; despite innumerable hardships, problems, sacrifices and struggles. We sincerely believe that we are on the right track and our path forward will certainly take us to the milestones of greater achievements towards the dream destination which we have envisioned for the Institute. We dream to provide to the State of Rajasthan a truly world-class management Institute.

Amongst the many traditions started at the Institute have been organizing of societal benefit programmes for all sections of the society at large, working in the villages, doing something constructive for the disadvantaged & physically challenged sections of the society, exposing our students to the developmental work done in the interiors of India, taking our students on annual management education excursion, organizing of national conferences & international management conventions, IIMs & IITs faculty and alumni visiting us regularly and so on. These all provide our students tools for learning the practice of management through experience, experts and exposure.

Starting of a newsletter is yet another tradition started by the students of our Institute. I am sure this communiqué would act as a bridge between members of Aravali family, alumni and our supporters & well wishers outside, while enriching and strengthening the relationship of mutual benefit and trust. I am sure this endeavour will provide our students one more opportunity for learning. I wish it all the best and grand success.

VARUN ARYA  
DIRECTOR



## EDITOR'S VIEWPOINT: A VIBRANT 2008

Convocation, National Management Conference, Inter-College Quiz Competition & also the kickstart of Campus Placements – Term-III in Aravali was full of vibrant events that kept the spirit high for everyone related to this Institute.

It is a pleasure to write an editorial, when the first issue of this e-Newsletter is going to reach you all esteemed readers. The news, as far as this newsletter is concerned, is endless in quantity and of course, immeasurable in terms of quality.

Though the biggest news was Dr. Montek Singh Ahluwalia's presence in our Institute, being the Chief Guest at the Convocation and also visiting our campus site – there was also the conference on CSR that attracted more than 30 academicians, corporate folks and students from across our country to come and present their papers.

I would personally mention the Environment Management & Development Management educational tours, which are unique for any management institute, at least in our country. The best feedback regarding Aravali's courses was what I got from a Scottish Entomologist, Ms. Mandy, who took a few classes of Aravali students during our EM programme in Gujarat (October 2008). She commented that India is pretty ahead of UK, as EM is a major part of management studies and UK is yet to introduce it there.

Two students, whom I started calling 'the champions', got placed with Escorts as part of the first round of campus placement in Aravali, well in advance, whereas the last Term is yet to start.

Kudos to all the staff, faculty & students who made everything happen smoothly and perfectly during the year 2008. I personally would like to thank my colleague Mr. Sunil Kumar who supported a lot for this e-Newsletter and devoted his precious time. Students' participation for it was also great as I got a good number of volunteers who wanted "Aravali Outreach" to reach each and every corner.

AMLAN BHATTACHARYA  
ASSISTANT PROFESSOR &  
EDITOR-IN-CHIEF



# WORLD-CLASS CONFERENCES ORGANIZED BY ARAVALI

**Mamta Sanklecha** (Student, PGP-I)



**NATIONAL MANAGEMENT CONFERENCE:** A two day conference, dedicated to the memory of Late Shri Shanti Chand Bhandari Sahib, was held on 20<sup>th</sup> & 21<sup>st</sup> December 2008.

Corporate Social Responsibility: Making a Difference was the theme of this 4th National Management Conference.

As India progresses as a major economic power, the policymakers have started focusing on CSR. Starting from Indian Scenario, it covered topics like Ethics, Market Forces and Sustainability regarding CSR. This platform had presence of many prestigious speakers from industries and institutions from all over the country.



**CEOs CONFERENCE:** The 2nd Rajasthan CEOs Conference on “Law and Business”, in the memory of Late Shri Sampat Raj Bhandari (Advocate, Rajasthan High Court) was conducted by Aravali Institute of Management on 24th of September 2008. Justice Vineet Kothari was the chief guest at the Valedictory Session.

Mr. B. M. Kothari delivered the keynote address on “Significance of Law and Business Education” which was preceded by the Inaugural Address by Justice (Retd.) N. N. Mathur. Following the theme of the conference, various dignitaries like formerly Chief Justice of Rajasthan, Chartered Accountants and Managing Directors shared their views on laws related to hospitality, various industries of Jodhpur and also medical profession.

They threw light on “Legal Framework and Infrastructure” of business. Open Expression Space led students and guests get various facts and realities of legal framework of business.



# GKC CLUB SPECIAL: INTER-COLLEGE QUIZ

**Prashant Sharma** (Student, PGP-I)



‘Knowledge & words decide your place in society.’ – To emphasize this, our Institute organized an Inter-College Quiz Competition under the mastery of renowned quiz master Mr. T. P. S. Jassal of Chandigarh.

Mr. Jassal, an IIT Delhi alumnus, has been quizzing at various levels for the last over 30 years and has also featured on Doordarshan and All India Radio in many quiz programmes.

Arranged as a part of GK & Communication Club activity, this Quiz Competition was held on Saturday, 1<sup>st</sup> November 2008 in Town Hall which attracted 32 teams to participate from various institutes of Jodhpur. NLU team won the running trophy this time. The event was a grand success and it was decided that this will be a regular annual event at Aravali.



## FINANCE CLUB EVENT

**Neha Garg** (Student, PGP-I)

‘Finance is the ray of hope glistening in the dark.’ – A true endeavor was made by the Finance Club for villagers to realize the importance of Micro Financing & Rural Banking .It was a small trail made in the heap of sands at Kaparda Village, where some prominent personalities from the Banking as well as NGO sectors came and shared their wisdom with villagers.

A crowd of around 1000 villagers and students of Aravali kept the whole day very colourful and full of energy. Children in the village were encouraged to sing and dance to entertain the audience. Villagers shared that they indeed came to know a lot of facts regarding loans and development related issues.

# CONVOCATION: THE DAY TO MAKE THE BIG MOVE

**Prerna Singhvi** (Student, PGP-I)

After the end of placements season, it was time for our Management grads to wear the black gown, walk up to the dais and receive their diplomas. It was convocation time at Aravali Institute of Management! The 7th Annual Convocation was the turning point of life for the budding managers. Held at Town Hall, Jodhpur on Thursday, 27<sup>th</sup> November 2008, it was a great success with Dr. Montek Singh Ahluwalia, Deputy Chairman of Planning Commission of India, as the Chief Guest and house full in the Town Hall as well as its balcony during convocation and around 1000 persons attending the dinner after the Farewell Function.

This year, the only other convocation where Dr. Ahluwalia was the Chief Guest was of IIM Ahmedabad.

“A man is a maker of his fortune” – it truly resembles Dr. Ahluwalia, who enlightened the students with the real glimpses of global economy. Maharaja Gaj Singh presided over the function and gave away the diplomas to all the passing out students of 2006-08 batch. Mr. Justice Rajesh Balia, former Chief Justice for Rajasthan & Patna High Courts, along with Dr. Ahluwalia, gave various prizes & scholarships to a bunch of students who were awarded for their efforts & contributions to the institute. This eminent event was followed by a vibrant Farewell Function based on the theme “Incredible India”, full of music and dance with glimpses of our country.





# DEBRIS OF IMMORALITY

Rohit Sharma (Student, PGP-I)



A path to walk...an issue to talk...  
The world seems low; I don't know where to go!

Wherever I go, I want to know,  
The crux of matter; now, not later,  
The mob is there, shouting for rights,  
But the issue arises, who will fight?  
Why doesn't everybody understand?  
Its time to get up and take a stand,  
The debris of immorality is getting heavy,  
The man in brown is snatching money.

Nobody is doing moral things,  
The natural bird has lost its wings,  
Now it's a choice –  
Either be quiet or raise your voice...

(Picture source: [www.news.bbc.co.uk](http://www.news.bbc.co.uk))

## SOME MEMORABLE MOMENTS

*End of Farewell  
Function,  
Vande Mataram  
being sung,  
7th Annual  
Convocation*



*Prof. Arya  
showing our  
campus site at  
Aravali Nagar  
to  
Dr. Montek  
Singh  
Ahluwalia*



*Students being awarded*



*Our students at IIM-A, in an interactive session with the IIM-A Director*

*Next time, there will be lot more  
in Aravali Outreach...*

*as the new year 2009 starts with Term-III at  
Aravali Institute of Management !!!*



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